Donna Oti, Ph.D.

Dr. Donna Oti’s career spans more than 20 years as a journalist, educator, and communication strategist. She began her career as an Assistant Editor for McGraw-Hill’s Energy and Business Publications Group in the Washington, DC Bureau, serving as a White House correspondent. She spent the next ten years in academia working for the University of Maryland System as Associate Professor in Communication Studies before embarking on a career in Strategic Communication, Leadership, and Organizational Development Consulting. She currently directs leadership development programs for the U.S. Department of Education, designing, facilitating, and coaching executives in Leadership, Strategic Communication, and Conflict Management.

In 2004 Donna served as a Fulbright Visiting Professor in the Department of Communication and Theater Arts at the University of Jos, Nigeria. The University retained her as an Educational Technology Consultant on the Jos-Carnegie Partnership Project from 2006-2011 where she worked on several interventions including writing the History of Communication Technology for the University and conceptualizing the eLearning Fellowship program, a year-long program to prepare academic staff to teach with technology. The program has been cited in several journals and conferences as a model training and development program for academic staff in Nigeria and the region.

Donna enjoys working with diverse audiences around the world. She has lived and worked in several countries including Japan, South Korea, Nigeria, Guyana, St. Lucia and Thailand; as well as presented academic papers at conferences in several countries. Donna received a bachelor’s degree in Technical Communication from Tennessee Technological University, a master of arts in Public Communication from the American University, and a doctorate in Human Communication Studies from Howard University.  In addition to her consultancy, Donna has written and presented several papers on Strategic Communication, Social Media, and Campaigns, receiving top paper awards from National and International Communication Associations.