



Marcomms Regional Workshop 2021

Monday, 15 March 2021

Agenda

- 15:00 – 15:05 - Welcome and Introduction by Effah Amponsah
- 15:05 – 15:10 - A round of introduction of all participants
- 15:10 – 15:15 - Setting the scene by Effah Amponsah
- 15:15 – 15:35 - AC3 and Comms presentation by Silvia Fiore (GÉANT)
- 15:35 – 15:45 - *ExperienceShare* by Comms officers of ASREN and UA
- 15:45 – 15:50 - Q&A on AC3 presentation
- 15:50 – 16:00 - *What's Happening at Your Side* – Participants tell us what they have been up to
- 16:00 – 16:05 - Mentimetre questions
- 16:05 – 16:15 - *'Jack of All Trades – My Experience'* – by Effah Amponsah
- 16:15 – 16:45 - Crafting a Winning Communication Strategy & Plan – Paul Maurice (Head of Communications, GÉANT)
- 16:45 – 16:55 - Q&A on presentation
- 16:55 – 17:00 - Wrap-up & Closing by Effah Amponsah

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